WHY?

TOUCHLESS CARD

CONNECT YOU WITH PEOPLE IN THE DIGITAL AGE

The business card of tomorrow is here

Wed
25

Sustainability

No more paper business card!

Every year we use 10 billion paper business cards worldwide, and consume more than 6 millions trees just for exchanging contacts.

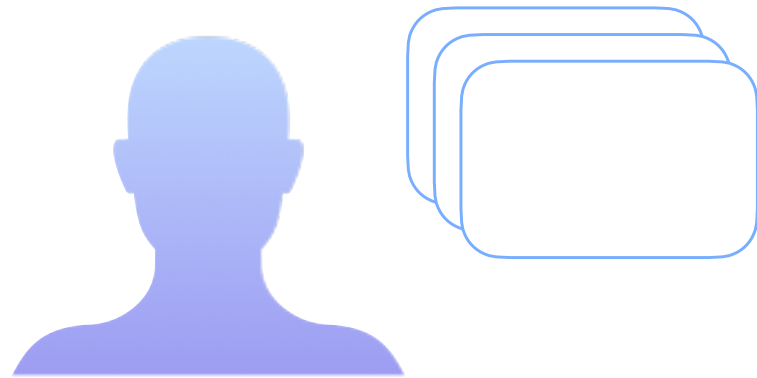**This is the most sustainable business card ever!**

Brand Reputation

Paper business card has been around for more than 100 years.

In today's business world, it is about sustainability and tech innovation. The times are changing fast, but is your brand image keeping up with it?

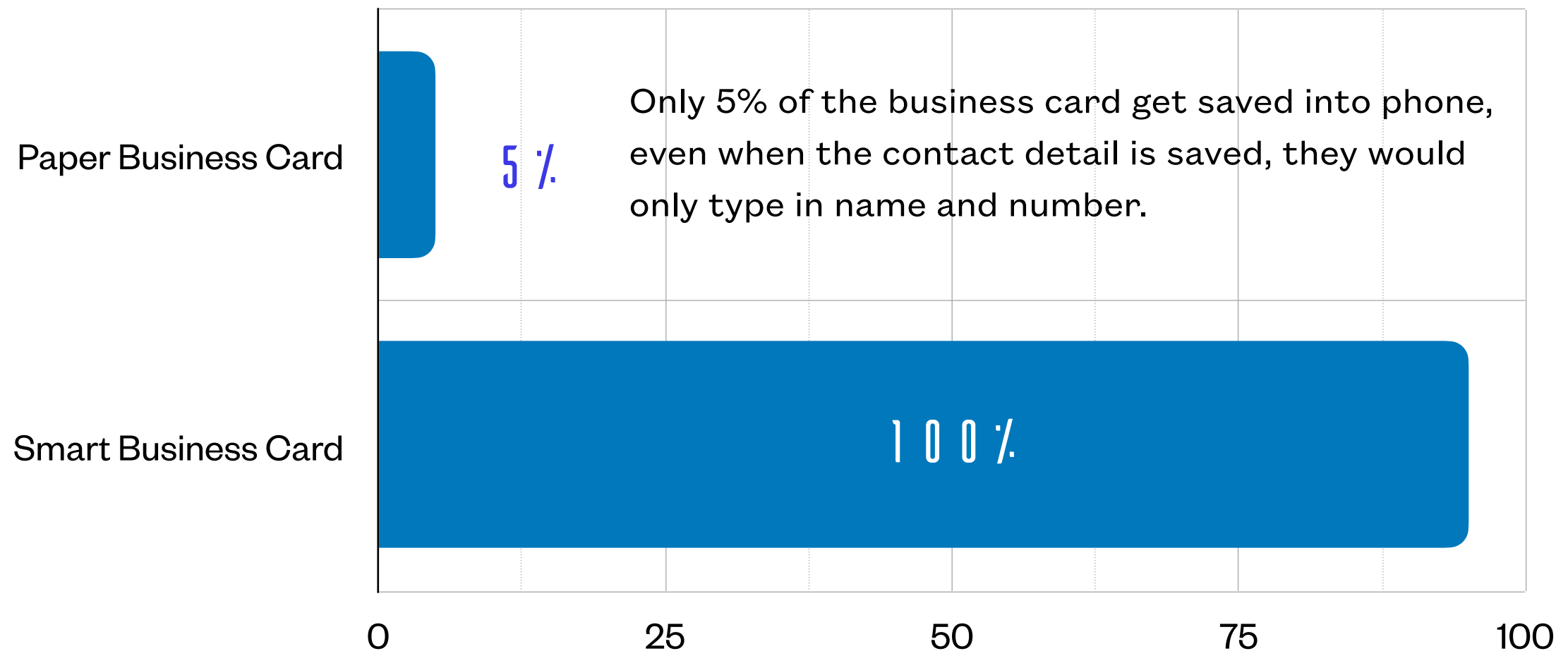# Cost

PAPER BUSINESS CARD

HKD 300/ Annual

CONSUMABLE

SMART BUSINESS CARD

HKD 500/ Unlimited

TOOL

Effectiveness

Paper Business Card — 5 %

Only 5% of the business card get saved into phone, even when the contact detail is saved, they would only type in name and number.

Smart Business Card — 100 %

| 0 | 25 | 50 | 75 | 100 |

100% of smart business card puts detail contact into the recipient's phone. Thanks to android and ios, they get to keep your contact on their new phone even after they have switched phones.

Reduce Waste

Whenever you have staff leaving the company, business structure changes, changing personal contact detail such as address or tel.

Think about how many paper business cards are being wasted every year!

With Smart business card, no re-print is needed ever again! Just update the smart business card with your mobile. It will adapt to your change.

Reduce Admin Workload

Printing paper business card include confirm card design, verify person's detail, asking for quotes from vendor, communications with vendor, payment, arrange logistic and arrange staff to collect their new business card. What if there were some mistakes found on the business card, well, do it again!

With smart business card, admin only have to re-call the card from the staff and re-program the card at her desk and it will take only 1 minute! And if there were any mistakes found on the card, no worries, just do it again!

New Normal

Download my vCard here:
https://www.nfctouch.com.hk/
touchless/xxxxxxxxx

SEND VCARD VIA MESSAGE

Due to covid, making a new connection today doesn't necessary mean that you will get to meet a new person physically in person. As part of our solution, it includes a digital business card, where you can send it to anyone via the internet and they can still download your contact onto their phone in no time.