



NFC TOUCH

# BUSINESS CARD 2.0 EVOLUTION

THE BUSINESS CARD OF TOMORROW IS HERE





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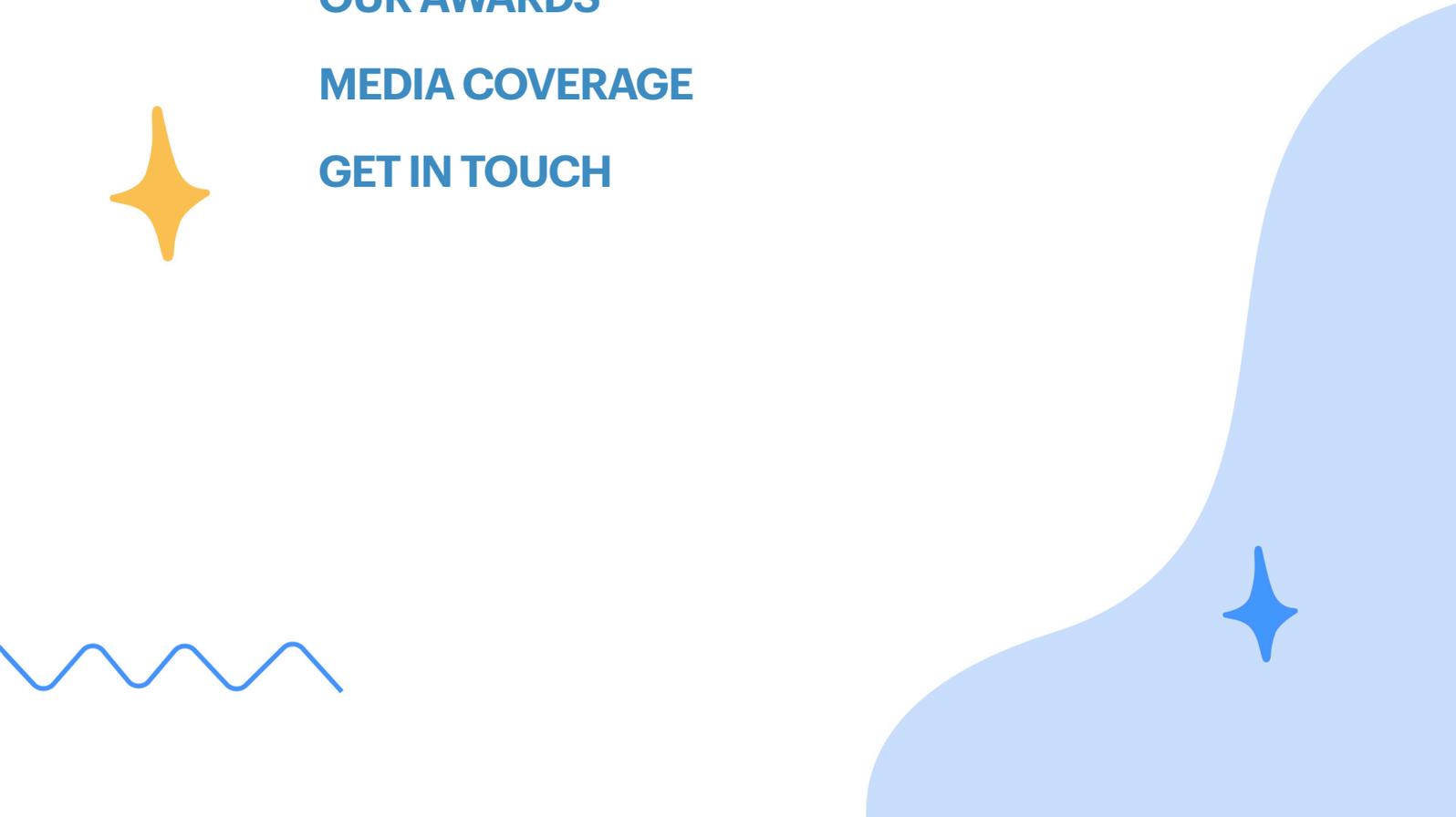
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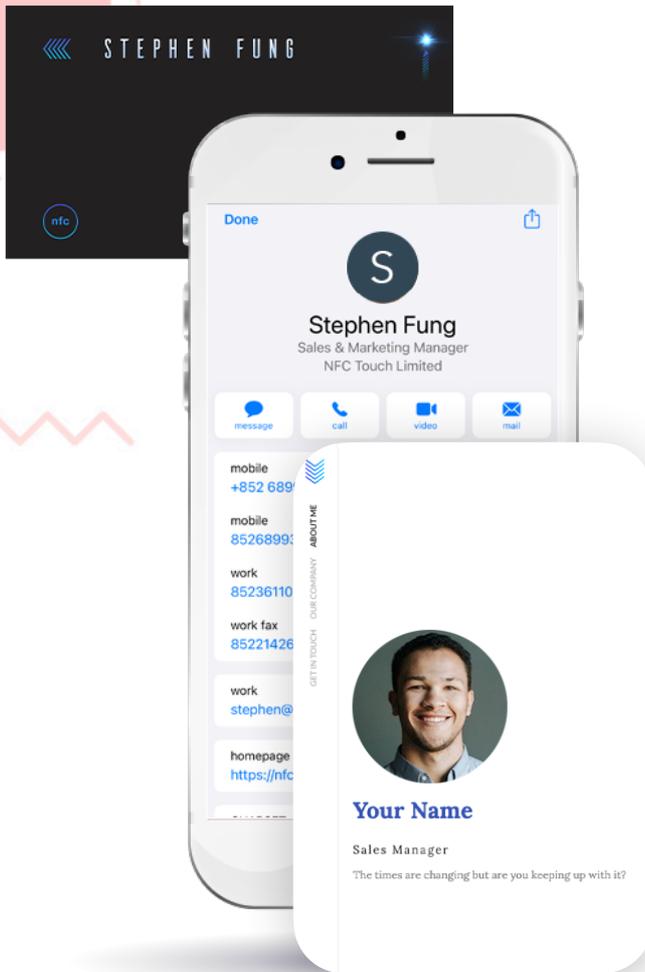
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# WHAT IS A SMART BUSINESS CARD?



## What actually happens when your client taps their phone onto your card?

Their phone opens up their address book so that they can save your contact details.

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## What information can you put on your business card?

Apart from your contact information, you can also include your online brochure, a Google Maps link to your office, and any other web links you believe would help your clients.

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## How can you use your web profile?

A web profile is your e-business card. So, when you can't meet a prospect in person, you can just send them your web profile link and they can use it to download your contact details into their phone.

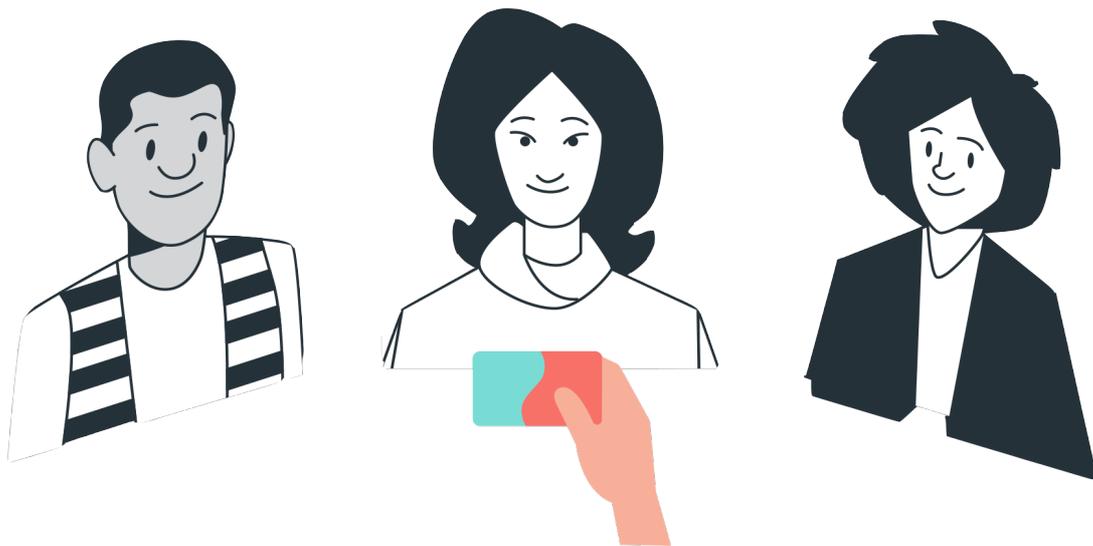
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## What if your recipient's phone does not have NFC?

In such a situation, you can ask your recipient to instead scan your QR Code, which is available in your web profile.

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# BUSINESS CARD 2.0 EVOLUTION



## How has the trend for smart business cards developed?

A single traditional business card may be cheap, but they are consumables that you must purchase every year. A smart business card, on the other hand, is a tool that enables you to transmit your contact details wirelessly, repeatedly, and effortlessly.

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## How can businesses benefit from NFC business cards?

One of the key innovation trends these days is sustainability. Utilizing an NFC business card therefore allows you to demonstrate your commitment to sustainability while also clearly showing that you are tech savvy.

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# HOW IT WORKS

## How to program your Touchless Card

You can easily program your smart business card so long as you have an NFC-enabled smart phone! Learn how you can do this with our app by clicking the button below.

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## How to program your Web Profile

To program your digital profile, you will need the Touchless App. Watch our video at the link below to learn how to create and edit your web profile.

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## What is the purpose of the light?

A light is included in the card so you know if your client's phone is NFC-enabled and ready to scan your card.

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# HOW IT WORKS

## 5 tips to make a top impression with your smart business card

We have 5 tips that can help you thrive and have a seamless Touchless experience. These five tips can be remembered using the acronym **“DATES,”** and you can visit the video below to learn more!

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## Quick Tutorial before you begin

Learn the basic of how NFC operates on different phones to ensure you get a smooth transmission of contact data every time.

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## Can I edit the card by myself?

With our smart business card solution, you can edit your card info anytime you want!

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## How do I lock the card to prevent unwanted changes?

Our smart card offers a password protection feature as well. Password protecting your smart business card can in fact be done with our app called NFC Touch+, which is only available for Android devices.

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# IS IT SECURE?

## What if I lose my card?

Losing your smart business card is just like losing your paper business card. Anyone that has your card can check out your contact details by tapping it on their phone. If your card has not been locked, they can likewise edit it in the event they also have the NFC Touch+ app.

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## How do we ensure data security?

We use proprietary encryption formulas to prevent security breaches. Our other security measures include Transport Layer Security (TLS), anti-malware software, and web application firewalls.

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# ENTERPRISE EDITION

## Can we have a customised smart business card solution?

You will surely have your own personal profile information, design preferences, and data privacy concerns regarding the smart business card. Fortunately, we can easily make a customised solution with your Touchless card that is tailored to your own preferences and requirements!

You can have total freedom over how the card is designed so that it fits within any constraints that you set and goes well with your overall brand.

To address any data security concerns, we can either save all of your data into your own server or we can use an external cloud service, such as AWS or MongoDB.

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# WHY CHOOSE US?

## How do we stand out amongst our competitors?

Firstly, our smart business card solution enables you to save your contact details into your recipient's phone with the least amount of steps.

Secondly, we have the widest range of card materials and print options you can choose from: there is no design limit whatsoever.

Thirdly, we offer the quickest and smoothest possible experience when it comes to the practical use of your smart business card.

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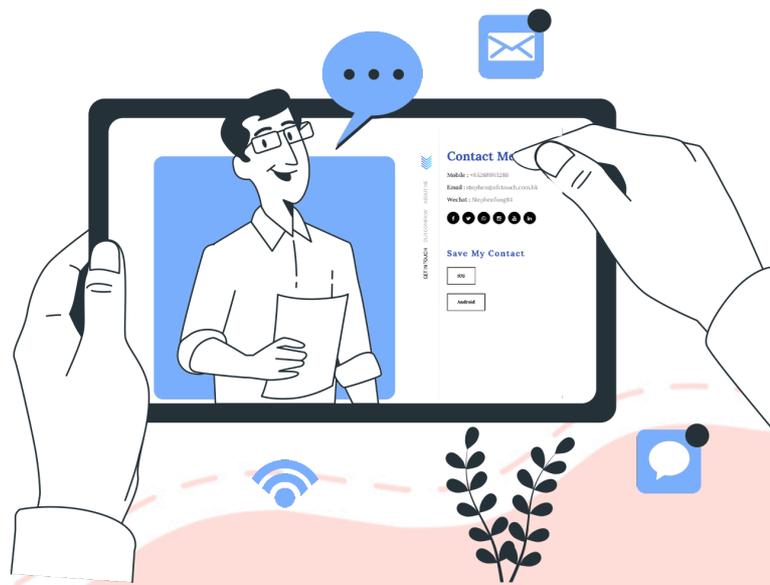
## How do you order from us?

Step 1, contact us via email, phone, or WhatsApp, and let us know what card material you prefer, along with the quantity of cards you would like to order.

Step 2, send your images and ideas to our team so that we can check the image quality and create a digital mockup for you.

Step 3, Confirm the digital mockup.

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**Aiwa To**  
**Customer Guru**

Thank you for your interest in our Smart Business Card solution at NFC Touch, I hope you would find the above information useful. Feel free to get in touch with me if you have any questions about our products. I look forward to hearing from you!



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